

**Director's Log**  
**February 17, 2006**

---

In this Log:

1. 5% Medi-Cal Physician Reimbursement Cut Defeated:  
Governor Signs AAP-CA-supported SB 912
  2. Join the March 9<sup>th</sup> Immunization Education Hour on Media Issues
- 

**1. Governor signs SB 912 to Roll-Back 5% Physician Reimbursement Cuts in Medi-Cal**

Thank you to AAP-CA members who contacted Legislators and the Governor. SB 912 passed both houses without a single "no" vote, leading to a quick signature from the Governor despite his earlier signals that he would veto! CMA courageously led this effort to roll back the 5% fee-for-service Medi-Cal physician reimbursement cut that was enacted under Governor Davis and recently implemented.

Please take a moment to thank your Legislator for voting "yes" on SB 912, and the Governor for signing the bill. Also, a note of thanks to Lisa Folberg (lead staff on this for CMA) at [lfolberg@cmanet.org](mailto:lfolberg@cmanet.org) would also be appropriate.

To find out who your Legislators are go to <http://192.234.213.69/amapsearch/framepage.asp> (Ignore the map—scroll down to the place to enter your address.) The Governor can be CALLED at 916-445-2841 or FAXED at 916-445-4633.

**2. Advocating for Immunization in the Media: Tips from a Reporter on Getting The Message Out**

Tuesday, March 14<sup>th</sup> Noon to 1:00pm

AAP-CA joins other members of the California Coalition of Childhood Education (C3I) in sponsoring this important Education Hour conference call. Dorsey Griffith, medical reporter for the Sacramento Bee, will educate us on what makes a good story, tips for doing interviews, HIPAA issues regarding using first person human interest accounts, and the best way to respond to negative stories. She will also take questions.

To register, please send an email with "Education Hour" in the subject line to [hsu@cityofpasadena.net](mailto:hsu@cityofpasadena.net).

Call lines will be filled on a first come , first served basis so sign up now, and no later than **March 1, 2006**. (An agenda and toll **free** call-in number will be emailed to RSVP participants on **March 2, 2006**.)

.....